

Growing up, I could not afford expensive software – so I cracked video editors and music programs, learned how to use them & began living for everything creative. 🎧

Today, I am an ambitious creative from Germany with immense ❤️ for innovation & the early Simpsons who wants to grow in the United States. Recently brought the Bavarian prime minister to my last employer's 10th-anniversary & produced the rap music video for soccer superstar Alphonso Davies.

CREATIVE PORTFOLIO (design, video, music, text with Adobe Creative ☁️) @ [dainius.online](#) 🌐

WORK EXPERIENCE

WAYRA Germany (subsidiary of O₂ Telefónica) – Venture Capital **Sep. 2021 – Aug. 2022**
Digital Content Producer (full-time) *Munich, Germany*

- Wayra helps tech startups with a focus on AI, robotics, VR/AR and 5G technology to scale up
- was named Germany's best innovation lab in 2021 & 2022 by the *Capital Magazin*
- led content creation and after 6 months took charge of internal communication and public relations
 - exceeded quarterly internal communication KPI's by 272%, fulfilling 2022 KPI's by the end of Q2
 - exceeded 2 of 3 Q2 PR KPI's by a minimum of 180%
 - led conceptualization & management of the most successful internal event between Telefónica & Wayra with a budget of €30,000; built and led a team of four people aged 29 to 47
 - led conceptualization of firm's 10th anniversary, successfully inviting the Bavarian prime minister

ARCTICFOX Collective – Creative Agency **Apr. 2021 – Aug. 2022**
Music Production, Junior Creative Director (Freelance) *Munich, Germany*

- passionate about fashion ads, music videos, interior design, architecture & charitable causes
- partnered with world-class soccer player Alphonso Davies to non-profits like SOS-Children's Village

ARTE • Editor (Internship) – TV-Channel **Aug. 2020 – Oct. 2020**

- writing press releases in German & English, writing internal opinions of projects submitted by authors

FORSTORY • Video Production (Internship) – Film Agency **Feb. 2020 – Jul. 2020**

- video editing, postproduction & design, help in conceptualization of in-house short film awards

LEKKEREI • Event Supervisor (Student Job) – Catering Startup **Dec. 2017 – Feb. 2020**

- event work experience that helped finance my studies, managed events with up to 15 service staff

EDUCATION

University of Southern California **May, 2024**
Public Relations and Advertising (M.A.) *Los Angeles, CA*

- Current GPA 3.9

Hochschule Macromedia **March, 2021**
Journalism (B.A.) *Munich, Germany*

- Thesis: “YouTube as a cost-effective cross-media extension to counteract the death of newspapers”
- Studied abroad in Madrid, Spain, during Fall 2018 semester (Universidad Francisco de Vitoria)